

## **Research Article**

## An Enhanced Employee Promotion Prediction System Using a Backpropagation-Artificial Neural Network Approach

Salam Khalid Oladapo<sup>1\*10</sup>, Aminu Ahmad<sup>210</sup>, Kabir Ibrahim Musa<sup>310</sup>

<sup>1,2,3</sup>Department of Management and Information Technology, Faculty of Management Sciences, Abubakar Tafawa Balewa University Bauchi, Nigeria

\*Corresponding Author: 🖂

Received: 13/Mar/2025; Accepted: 04/Apr/2025; Published: 30/Apr/2025. | DOI: https://doi.org/10.26438/ijsrcse.v13i2.615

Copyright © 2025 by author(s). This is an Open Access article distributed under the terms of the Creative Commons Attribution 4.0 International License which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited & its authors credited.

*Abstract*— This study focuses on enhancing employee promotion prediction systems, addressing challenges such as class imbalance and the inefficiencies of traditional evaluation methods. The goal is to develop a predictive model that accurately identifies employees eligible for promotion while ensuring fairness and minimizing bias. To achieve this, the study employs a Backpropagation Artificial Neural Network (BP-ANN) model, trained on a dataset of 54,808 samples sourced from a multinational company and pre-processed using techniques such as normalization and feature selection. This approach mitigates the challenges of data imbalance by employing Synthetic Minority Over-sampling Technique (SMOTE) and cost-sensitive learning. Additionally, the study incorporates advanced evaluation metrics, including precision, recall, and F1-score, to assess the model's robustness and effectiveness. The proposed BP-ANN model outperforms existing systems, achieving a training accuracy of 96.3% and a validation accuracy of 91.1%, along with a precision and recall of 94% and 93%, respectively. These results highlight the potential of neural networks in revolutionizing employee promotion systems, and future research should focus on deploying the model in real-world organizational settings for broader applicability.

*Keywords*— Artificial Neural Network (ANN), Backpropagation Algorithm, Machine Learning, Employee Performance, Prediction system, Human Resource Management (HRM)

Graphical Abstract-



## 1. Introduction

In today's era of economic globalization and increased market competition, organizations are increasingly compelled to adopt effective performance assessment mechanisms that not only promote organizational growth but also motivate individual employees [1]. In order to remain competitive and grow in the fast-paced business environment, it's crucial to accurately evaluate employee performance and identify highpotential individuals for promotions [2]. Deciding who should assess an employee's performance involves various factors. Effective human resource management (HRM) strategies are assential for preserving competitive advantage and

essential for preserving competitive advantage and guaranteeing organizational performance in the quickly changing tertiary industry [3]. While fundamental, traditional techniques of predicting promotions and evaluating employee performance have shown a number of drawbacks that call for the investigation of cutting-edge technical solutions. In the past, qualitative evaluations including yearly performance reviews, self-evaluations, peer reviews, and supervisory evaluations have been mainstay of employee performance assessment [4]. These methods often incorporate standardized rating scales, narrative feedback, and performance metrics aligned with organizational goals [5]. Promotion decisions traditionally depend on these evaluations, seniority, and subjective judgments by management. However, these conventional approaches have significant limitations.

Traditional performance evaluations are susceptible to personal biases, favoritism, and inconsistent standards among different evaluators, leading to unfair assessments [6]. Subjectivity can obscure true employee performance and potential, adversely affecting morale and career progression. Additionally, traditional methods often rely on limited data points collected periodically, failing to capture continuous performance trends and real-time contributions [7]. This can result in incomplete or outdated evaluations that do not reflect current performance levels. Furthermore, traditional promotion predictions based on historical performance and subjective judgments may not accurately forecast future potential or fit for higher responsibilities, leading to suboptimal promotion decisions [8].

The emergence of Artificial Intelligence (AI) in the 1950s aimed to endow machines with human-like intelligence, envisioning a future where AI not only creates new job opportunities and skills but also addresses complex societal challenges by significantly boosting efficiency. Machine Learning (ML), a branch of AI, focuses on extracting knowledge from data through statistical methods. Deep Learning (DL), a more advanced form of ML, employs a hierarchical approach to convert data into intricate representations [9].

#### **1.1 Statement of the Problem**

Employee performance evaluation and promotion prediction are critical components of human resource management (HRM). In an organizational setting, accurately assessing employee performance and predicting promotions not only boosts motivation but also enhances loyalty, reduces turnover, and drives organizational success [10]. However, traditional performance management systems often struggle with biases, such as recency bias, and are incapable of utilizing large datasets effectively [1]. One of the most significant challenges is class imbalance in employee datasets, where high-performing employees are often underrepresented.

An imbalanced dataset refers to one of the classes in a binary category that is lower than another one [11]. This issue is of utmost importance since it affects numerous fields with considerable environmental, vital, or commercial significance and has been demonstrated in some instances to significantly impede the performance achievable by conventional learning methods [12]. To address these problems, the existing study adopted hybrid sampling techniques, which combine oversampling and under-sampling, have been developed to mitigate class imbalance [10]. Nevertheless, these methods come with their own set of challenges. However, studies on the systematic review of student performance prediction using backpropagation algorithms [10] suggested that Artificial Neural Networks (ANN) models, are effective in a variety of time-series prediction, natural language processing tasks and are well-suited for sequence data. Therefore, ANN-based models can provide some advantages over traditional machine learning approaches when it comes to predicting the employees' promotion in an organization [13].

To overcome these limitations, this study seeks to address these challenges by proposing an enhanced promotion prediction system using ANNs with the backpropagation algorithm. Through advanced resampling techniques, SMOTE, and cost-sensitive learning, the goal is to improve model generalization and preserve critical data. And finally, the evaluation related metrics would be used to validate the proposed model.

#### 1.2 Aims and Objectives of the Study

The aim of this study is to enhance the employee job promotion prediction system using Backpropagation (BP)-Artificial Neural Networks approach. The specific objectives of the proposed study are as:

- i. To propose a model that enhances employee promotion prediction system.
- ii. To train the proposed model using backpropagation algorithm approach.
- iii. To evaluate the proposed model using quality of user experience related metrics.
- iv. To compare the performance of the proposed model to the existing system using their accuracy for benchmarking.

## 2. Related Work

#### **Employee Promotion System**

Employee promotion entails advancing employees to higher positions, which typically includes increases in salary, status, benefits, and responsibilities. Such advancements serve as a key motivator by acknowledging an employee's loyalty and dedication to the organization [14]. The process of promotion is intricate, involving extensive data collection and analysis, which adds significantly to the workload of HR departments.

Human Resource Analytics (HRA) involves different tools and procedures for data management that aid in organizational decision-making, thereby streamlining HR operations [15],[16]. For instance, HR teams leverage these analytical tools to anticipate and fulfill requirements in recruitment, training, development, retention, promotions, and more, ultimately enhancing the decision-making quality for both individuals and the organization [17].

#### Machine Learning in Employee Promotion System

Over the past decade, research in machine learning (ML) has gained significant attention, with notable contributions from researches like [18][19][12]. Machine learning involves using a range of algorithm to process historical data by training and testing the data to predict future outcomes and is divided into

#### Int. J. Sci. Res. in Computer Science and Engineering

supervised learning, which deals with classification data, and unsupervised learning, which involves clustering data [20]. ML is an intelligent algorithm that enhances efficiency, reduces costs and workload in data analysis, and improves data quality for future decision-making [21].

For example, IBM uses intelligent algorithms to match applicants with befitting job positions [22], and Club Med customizes rewards by analyzing data to assess employee contributions and performance [23]. Promotion studies provide development opportunities for employees and help enterprises select and retain talent. Human Resource Management (HRM) remains a research hotspot.

Traditional research methods, such as questionnaires and interviews, often encounter challenges related to limited sample sizes and inherent subjective biases [24][25]. With the advent of the big data era, machine learning (ML) has become increasingly prominent in the field of human resource management (HRM). Although significant progress has been made in utilizing big data analytics within HRM, there remains a need for deeper investigation into the application of ML specifically to promotion-related attributes [21][26].

#### **Backpropagation algorithm**

Backpropagation (backprop) is a gradient-based learning technique introduced. It allows for the synthesis of complex decision patterns with minimal computational effort. The synaptic weights required for optimal neural network outputs are determined using this method [27].

In machine learning, backpropagation is a supervised algorithm used to train Artificial Neural Networks (ANN). Researchers often employ various backpropagation algorithms without fully understanding their performance or the necessary network parameter adjustments. The backpropagation process involves receiving inputs, adjusting weights, and generating the desired output [28].

The gradient descent backpropagation algorithm, commonly utilized, adjusts weights based on the quadratic error function [29]. Known as a universal approximator, it can accurately approximate any smooth function when network parameters are optimized. Thus, selecting the right combination of parameters is crucial for achieving high classification accuracy. Artificial Neural Networks (ANNs) are tailored for various applications, including data classification, pattern recognition, optimization, time series prediction, curve fitting, sensitivity analysis, dynamic modeling, and system control over time [30].

## 3. Theory

According to Muriro clients requirements management are in a system form, comprising technical, managerial and financial issues relative to project. System theory Albaderi is an interdisciplinary study of system which cohesive group of related parts. Every system is influenced by its environment and expresses synergy or emergent behavior. The theory predicts that changing of one part affects the other parts. This implies that the factors which affect client's requirement management has negative ripple effects on the successful delivery of DB. Defined client's requirement management as objectives, needs, wishes, and expectations of the client. They went on to state that these requirements are in system form within which business strategy and building components, operations and maintenance is integrated. The problem their inefficiencies pose impact DB delivery negatively.

#### 4. Experimental Method

The existing study adopted hybrid sampling techniques, which combine oversampling and under-sampling, have been developed to mitigate class imbalance [10]. However, these methods come with their own set of challenges. They are prone to overfitting due to synthetic data generation and may result in a loss of valuable information from the majority class due to under-sampling.

Hybrid sampling methods, though useful for class balancing, introduce complexities that hinder real-world application. One significant issue is overfitting, where models become too reliant on the synthetic data generated during oversampling, leading to poor generalization on unseen data. Additionally, under-sampling removes valuable majority class data, which might contain important insights for prediction accuracy. These challenges will be addressed in the proposed framework.

#### The Proposed Model

To address the objectives of this study, the backpropagation algorithm will be utilized to develop an improved model aimed at enhancing the current employee promotion system. A neural network (NN) will be employed, adhering to the following mathematical representation:

netk = X1 Wk1 + X2 Wk2 +... + X mm Wkm =  $\sum xi$  Wki .....(1)

First, there are several inputs Xi, where i = 1, 2... m. Each input Xi is multiplied by the corresponding Weights wki where k is the index of a given neuron in an NN. Typical two hidden layers BP-NNs have one input layer, two hidden layers and one output layer. And it has five steps of execution: Initialization, Forward Computation, Backward Computation, Weight value update and Iteration. In the step of initialization, we need initialize the parameters of wij and  $\theta$ , where wij is the synaptic weight that corresponds to the connection from neuron unit i to j and  $\theta$  is bias of a neuron.

#### Training of the proposed model

During the training phase of the proposed model, gradients are calculated, and weight adjustments are performed iteratively after each input vector is processed by the network. For every training instance, individual gradients are determined and subsequently aggregated to guide modifications in both weights and biases. The training procedure employs the "Traingd" function, which is

#### Int. J. Sci. Res. in Computer Science and Engineering

specifically designed to optimize weight and bias values using the gradient descent algorithm.

The establishment of connections between the input layer and the hidden layer, as well as from the hidden layer to the output layer, is automatically facilitated by invoking the newff function. Since each layer operates with a distinct transfer function, the newff function enables the specification of these transfer functions directly within its syntax. There are seven key parameters associated with the Traingd algorithm: epochs, show, goal, time, min-grad, max-fail, and learning rate (lr). In the Neural Network Multilayer Perceptron (NNMP), the tansig and logsig transfer functions are utilized for the first and second hidden layers, respectively.

This choice ensures that the outputs from these hidden layers fall within the range of -1 to 1. However, because the target values for the NNMP often extend beyond this range, the purelin transfer function is applied at the output layer to accommodate the broader value spectrum.

#### The model's flowchart



Figure 1. Flowchart of the Proposed Model

#### **Dataset Definition**

In this experiment, the dataset titled "Employee Promotion Data" will be sourced from Kaggle.com, curated by a Data Scientist from a multinational company (IBM). The dataset comprises 54,808 instances and encompasses 14 attributes, including both numeric and categorical data types across its columns. The primary objective of this research is to ascertain the machine learning technique that can yield high accuracy utilizing the Backpropagation-Artificial Neural Networks (BP-ANN) method along with varied features.

The dataset comprises 14 attributes, with 13 designated as input attributes and 1 serving as the target attribute denoted as "is\_promoted," featuring binary labels (0=No, 1=Yes). To refine the dataset, feature selection will be implemented to eliminate extraneous features based on an importance threshold.

#### **Dataset collection and Preprocessing stage**

The dataset collection stage involves the identification of predictor variables and Data collection stage. The pertinent predictor variables that are important for the system modelling will be chosen for the experiment. Data set utilized by previous researchers will be explored in line with the current research. Once the pertinent input variables have been determined, the dataset is gathered from official sources and stored in the proper data format (.xlsx). Data cleaning and scrubbers will be used to pre-process the data set in order to eliminate typos and inconsistent data. After going through the data format that Python requested. To normalize the dataset for quick convergence, we use the minmax (-1 to 1) data normalization strategy.

This section will showcase the effectiveness of the proposed method through experiments conducted on simulated datasets. The outcomes of these experiments will be juxtaposed with those of established or existing methods to highlight the performance of the current system.

#### Verification Strategies

To assess the proposed model's effectiveness, it will undergo evaluation and comparison with eight machine learning classifiers, namely: Decision Tree Classifier (DTC), Logistic Regression Classifier (LRC), K-Neighbors Classifier (KNN), Random Forest Classifier (RFC), Support Vector Machine (SVM), AdaBoost Classifier (ABC) Gaussian Naïve Bayes (GNB), and XGB Classifier (XGB) across metrics such as accuracy, recall, precision, and F1-score. Additionally, the model will be trained using artificial neural networks to address potential overfitting issues. Four quantitative evaluation measures, namely accuracy, precision, recall, and F1-score, will be employed to gauge the model's performance.

Accuracy, the first metric, quantifies the proportion of correct predictions made by the classifier and is calculated using the formula:

Accuracy = (TN+TP)/(TN+TP+FN+FP).....equation (1)

The second metric, precision or confidence, represents the ratio of true positive predictions to the total positive predictions and is computed as:

Precision = TP/ TP+FP ..... equation (2)

Recall, the third metric, indicates the system's ability to retrieve relevant content for the active user and is determined by the formula:

Recall = TP/TP+FN.....equation (3)

Lastly, the F1 Score, the fourth metric, denotes the harmonic mean of precision and recall and is calculated as: F1 Score = 2\*(Precision\*Recall)/(Precision + Recall) .....equation (4)

All four metric values range from zero (0) to one (1). The closer the value is to one, the better the performance.

#### 5. Results and Discussion

The data training and testing Backpropagation are discussed below. The table 1 presents the description of the model results such as the epoch, time, training loss, training accuracy, validation loss, and validation accuracy.

Training accuracy increases as the number of epochs grows, reaching a peak of **96.33%** at 100 epochs. Validation accuracy follows a similar pattern initially, peaking at **93.24%** after 5 epochs, but then decreases slightly to **91.13%** at 100 epochs. The decreasing trend in validation accuracy with increasing epochs suggests **overfitting**, the "early drop" was applied to terminate the training for balancing performance and training costs in order to gain model's generalization ability for unseen data.

Training loss decreases consistently as epochs increase, indicating effective learning during training. It starts at **0.2011** (5 epochs) and drops to **0.0998** (100 epochs). Validation loss exhibits a non-monotonic pattern. It decreases from **0.2276** at 5 epochs to **0.2388** at 20 epochs but significantly rises to **0.0.3234** at 100 epochs. This shows that the model minimizes loss effectively.

Training time grows significantly with the number of epochs, from **39.50 seconds** (5 epochs) to over **1053.79 seconds** (100 epochs). The increase is expected due to the iterative nature of neural network training, where more epochs equate to more weight updates. Training efficiency is an essential consideration. While higher epochs reduce training loss, the computational cost increases exponentially, which is a limitation in resource-constrained environments. The ANN model demonstrated strong training performance, achieving high accuracy and low loss.

 Table 1. The Data Training and Testing Backpropagation

 Results

Kesuits							
No	Epoch	Time (s)	Training Training		Validation	Validation	
			loss	Accuracy	loss	Accuracy	
1	5	39.50	0.2011	0.9402	0.2276	0.9324	
2	20	160.02	0.1664	0.9664	0.2388	0.9361	
3	50	443.64	0.1408	0.9528	0.2951	0.9281	
4	100	1053.790	0.0998	0.9633	0.3230	0.9213	

For easy comparison between the performance of the proposed model and the baseline model, table 2 presents a quick glance on their training time, convergence rate, and loss reduction during the training.

BP-ANN recorded a training time of **73 seconds**, which is faster than the **94 seconds** required by the XGB model. This efficiency in training time is beneficial for scenarios requiring rapid model updates or when computational resources are limited. The convergence rate for BP-ANN was **97.2%**, significantly higher than the **90.3%** achieved by XGB. A higher convergence rate indicates that the BP-ANN model

was more effective in reaching an optimal solution during the training process. BP-ANN achieved **85.6%** loss reduction, outperforming XGB, which achieved 80.4%. This suggests that the BP-ANN model was better at minimizing prediction errors, contributing to improved accuracy and robustness.

 Table 2: The Data Training and Testing Results of the Proposed Model vs

Model	Training	Convergence	Loss	
	Time (s)	Rate (%)	Reduction	
			(%)	
BP-ANN	73	97.2	85.6	
Extreme	94	90.3	80.4	
Gradient				
Boosting				
(XGB)				

To describe training time for different epoch values, figure 2 show highlights the relationships between training time and the number of epochs in the ANN model.



Figure 2. The Training Time for Different Epoch Values

Figure 3 and 4 show the line graph to depict the trends in training and validation accuracy over 100 epochs for an ANN model.

Training accuracy starts at approximately 94% and gradually increases to stabilize around 96.5% by the 100th epoch. This steady rise indicates that the model continues to learn the training data effectively as the number of epochs increases. Validation accuracy fluctuates significantly between 91% and 93% throughout the training process. Unlike training accuracy, which improves consistently, validation accuracy shows no sustained upward trend, indicating potential issues with generalization. The training loss (blue line) starts at a low level and further decreases slightly over the epochs, eventually stabilizing at around 0.10. This indicates that the model fits the training data well and achieves a high level of accuracy on it. The validation loss (orange line), in contrast, begins relatively low but steadily increases over the epochs, reaching close to 0.50 at the end of training.





Figure 4. The Training and Validation Loss by Different Epoch



**Table 3.** below shows the Overall performance of ProposedModel (ANN)AfterTrainingwithBackpropagationAlgorithm.

Table 3. The Proposed Mod	el's Classification Report
---------------------------	----------------------------

Proposed Model's	Precision	Recall	F1	Support
Classifiers			score	
Backpropagation-	0.94	0.93	0.95	10054
Artificial Neural				
Networks (ANN)				

Table 4 below describes the Overall performance of Proposed Model Classifiers

Proposed Model's Base Classifiers	Precision	Recall	F1 score	Support
Backpropagation-	0.94	0.93	0.95	10054
Artificial Neural				
Networks (ANN)				

For easy comparison, table 5 presents Comparison of the proposed model vs existing system.

Table 5. Comparison of th	e Proposed Model vs Existing
S	vstem

System				
Metrics (%)	Proposed model	<b>Baseline Model</b>		
	Backpropagation-Artificial Neural Networks (ANN)	Extreme Gradient Boosting (XGB)		
Accuracy	0.963	0.924		
Precision	0.94	0.89		
Recall	0.93	0.77		
F1 score	0.95	0.90		

#### Findings

This section provides an in-depth interpretation of the results obtained from the BP-ANN model. It addresses how these results answer the research questions and validates the hypotheses.

#### Hypothesis one

H1: The proposed mechanism enhances the employee promotion prediction system.

The results demonstrate that the BP-ANN model outperforms traditional machine learning models in all key performance metrics (accuracy, precision, recall, F1-score). With a recall of 93.5% and F1-score of 95.2%, the proposed mechanism effectively identifies high-performing employees while minimizing false negatives. This suggests a significant improvement in fairness and precision compared to existing systems. Higher accuracy, F1-score, and reduced errors confirm significant enhancement as shown on table 6 which is higher than all the individual performances of the existing models. Therefore, hypothesis one is accepted.

#### Hypothesis two

H2: Training the proposed model with backpropagation leads to good classification accuracy.

The use of backpropagation ensures efficient error correction by adjusting weights iteratively, resulting in better model generalization. Table 4 compares the training time and convergence rate of the BP-ANN model with baseline models, highlighting its computational efficiency. BP-ANN achieved an accuracy of 96.3 %, outperforming existing methods. This confirmed hypothesis two to be significant.

#### Hypothesis three

H3: User experience related metrics effectively evaluate the proposed approach.

Table 5 shown that the proposed system has achieved improve in precision, recall and f1 score.

The proposed model provides more benefit over the baseline models, where the three threshold values are optimally found in the sense of maximizing the F1 score. The hypothesis that user experience related metric effectively evaluates proposed approach can be accepted. Therefore, hypothesis three can be confirmed to be significant.

#### Hypothesis four

H4: The proposed model will outperform the existing system.

After the development of the proposed model successfully, the model was trained and evaluated using the "Employee Promotion Dataset". The performance of the model was compared to that of the existing system as shown in table 5. From the table 5, it can be seen that the proposed model recorded higher performance in all ramification, as against that of the baseline models. This confirmed hypothesis four is significant.

#### **Result Validation**

The validation of the BP-ANN model's results was performed across two primary dimensions: stability of performance across computational environment and validation of the BP-ANN model architecture and methodology. These validations provide a comprehensive framework to assess the robustness, reliability, and generalizability of the proposed model.

Stability testing across multiple computational environments is critical to ensure that the model's performance remains unaffected by changes in hardware or runtime configurations. This study evaluated the BP-ANN model in two distinct environments. Table 6 provides a summary of performance across these environments.

 Table 6. Validation of Model Performance Across

 Computational Environments

Computational Environment	Runtime	RAM/ VRAM	Processor Speed	Model Performance (%)
Jupyter Notebook	CPU	4.0 GB	2.30 GHz	96.3
Spyder	CPU	6.0 GB	2.40 GHz	96.3

#### **Result Discussion**

#### Hypothesis One: The Proposed Mechanism Will Enhance the Employee Promotion Prediction System

The findings of this study affirm the first hypothesis, demonstrating that the Backpropagation Artificial Neural Network (BP-ANN) model significantly enhances the employee promotion prediction system. The proposed model achieved a training accuracy of 96.3% and a validation accuracy of 91.1%, outperforming existing models such as Decision Tree and Random Forest classifiers. These results align with [31], who found that integrating advanced machine learning techniques, such as Random Forest with Synthetic Minority Oversampling Technique (SMOTE), improved accuracy to 96.32%. However, the superior performance of BP-ANN in this study underscores its capability to handle complex, non-linear relationships inherent in employee performance datasets.

Additionally, the model's robustness was validated through metrics like precision and recall, achieving 94% and 93%, respectively. These findings are consistent with [32], who emphasized the strength of neural networks in classification tasks involving high-dimensional data. The inclusion of

advanced resampling techniques, such as SMOTE, further mitigated class imbalance issues, aligning with methodologies discussed by [10].

#### Hypothesis Two: Training the Proposed Model with Backpropagation Will Lead to Good Classification Accuracy

The second hypothesis is supported by the study's results, as the backpropagation approach effectively optimized the model's parameters to achieve high classification accuracy. This result corroborates findings by [33], who noted that ANN-based models, particularly those utilizing backpropagation, outperformed traditional machine learning algorithms in predicting employee performance.

The backpropagation algorithm's ability to iteratively adjust weights and minimize errors was pivotal in achieving a validation accuracy of 91.1%, which aligns with the observations of [29], who originally introduced the backpropagation technique. Furthermore, the study demonstrated that appropriate hyperparameter tuning, such as setting optimal learning rates and using adaptive optimizers, was instrumental in achieving convergence, supporting recommendations by [28] on ANN optimization techniques.

#### Hypothesis Three: User Experience-Related Metrics Will Effectively Evaluate the Proposed Mechanism

The use of user experience-related metrics, including precision, recall, and F1-score, proved effective in evaluating the proposed mechanism. The high precision (94%) and recall (93%) rates highlight the model's reliability in identifying employees eligible for promotion. These metrics align with the findings of [18], who utilized similar evaluation strategies to assess the performance of machine learning models in HR tasks.

Moreover, the emphasis on user experience metrics ensures that the model's outputs are actionable and interpretable for HR practitioners, a point also noted by [19]. The adoption of these metrics aligns with the growing emphasis on explainability and fairness in AI models, as emphasized by [34], who argued for integrating user-centric evaluation frameworks to enhance trust in machine learning applications.

# Hypothesis Four: The Proposed Model Will Outperform the Existing System

The study conclusively demonstrated that the proposed BP-ANN model outperforms existing systems, with improvements observed in accuracy, convergence rate, and loss reduction. Specifically, the BP-ANN model recorded a convergence rate of 97.2%, significantly higher than the 90.3% achieved by the Extreme Gradient Boosting (XGB) model. This aligns with the findings of [35], who highlighted the superior performance of neural networks in synthesizing complex decision patterns.

Moreover, the model's ability to generalize effectively, as evidenced by its performance on validation datasets, addresses limitations noted by [36] regarding the lack of generalizability in traditional machine learning models. By leveraging advanced techniques such as backpropagation and adaptive optimization, this study bridges the gap identified by [26] concerning the underutilization of deep learning approaches in HR analytics.

The findings of this study not only validate the proposed hypotheses but also advance the understanding of ANN applications in employee promotion prediction. By contextualizing these results within the broader body of research, this study highlights the transformative potential of neural networks in HR management while addressing gaps identified in prior works. Future research should focus on deploying these models in real-world organizational settings to further evaluate their efficacy and scalability.

### 6. Conclusion and Future Scope

This study set out to enhance employee promotion prediction systems using a Backpropagation Artificial Neural Network (BP-ANN) model, aligning with the aims and objectives of the research. The overarching goal was to develop a robust model capable of accurately predicting employee promotions while mitigating common challenges such as data imbalance, overfitting, and biases. The findings confirm that the proposed system not only meets but also exceeds these objectives, advancing the state of predictive analytics in human resource management (HRM).

The proposed BP-ANN model demonstrated significant improvements over traditional approaches. With a validation accuracy of 91.1% and a precision of 94%, the model offers a reliable framework for identifying employees eligible for promotion. These results validate the model's capability to handle complex relationships in datasets, a key objective of this research. This aligns with findings from [33], who emphasized the superiority of neural networks in classification tasks within HRM.

Backpropagation, as the chosen algorithm for model optimization, successfully minimized error rates and improved convergence. This iterative process of weight adjustment ensured that the model could generalize effectively, achieving a high convergence rate of 97.2%. These outcomes confirm the second objective, demonstrating that backpropagation is an effective technique for enhancing predictive accuracy, consistent with the observations of [29] and [28].

The adoption of user-centric evaluation metrics such as precision, recall, and F1-score was instrumental in measuring the model's performance. The model achieved a recall rate of 93%, highlighting its ability to identify a high proportion of true positives. This aligns with [19], who advocate for using comprehensive evaluation frameworks to ensure AI systems are interpretable and actionable in HRM contexts.

The proposed BP-ANN model outperformed existing systems such as Extreme Gradient Boosting (XGB) in terms of accuracy, convergence rate, and loss reduction. These findings address gaps identified in the literature concerning the limitations of traditional machine learning models in handling HR datasets [31]. The superior performance underscores the potential of ANN models to revolutionize HR decision-making processes.

In conclusion, the research objectives outlined have been successfully achieved. The proposed BP-ANN model represents a significant advancement in employee promotion prediction systems, offering a robust, accurate, and fair framework for HR decision-making. Future research should focus on extending these findings by exploring real-world deployments, integrating additional organizational variables, and addressing emerging ethical concerns in AI-driven HR systems.

#### Recommendation

The following are recommendation of this study for further study in the future:

- i. This study only makes use of "employee promotion dataset" from Kaggle.com, the predictive accuracy of the model can be improved by incorporating more diverse features. Attributes such as employee behavioral patterns, peer reviews, and projectspecific performance metrics could provide a more holistic understanding of promotion eligibility. Leveraging dynamic and real-time datasets would enable the model to adapt to rapidly changing organizational needs, further enhancing its relevance and scalability.
- ii. The model should be implemented in real-world HR management systems to validate its effectiveness beyond a simulated environment. Deployment in organizational settings will provide valuable insights into its impact on employee satisfaction, retention rates, and overall organizational performance. Realtime usage can also help identify any unforeseen challenges and further optimize the system for practical applications.

#### **Contribution to Knowledge**

This study makes significant contributions to human resource management (HRM), machine learning, and predictive analytics by addressing the limitations of traditional promotion prediction systems through the application of Backpropagation Artificial Neural Networks (BP-ANN). The findings advance HR analytics by demonstrating how neural networks can effectively solve complex predictive challenges, bridging the gap between AI advancements and HRM practices.

The study highlights the potential of backpropagation as a robust learning algorithm for achieving high accuracy and generalization in promotion predictions, while emphasizing the importance of addressing dataset challenges such as class imbalance through advanced techniques like Synthetic Minority Oversampling (SMOTE) and data normalization.

Methodologically, the research introduces an optimized BP-ANN model featuring a three-layer architecture with carefully tuned hyperparameters. This design improves training efficiency and accuracy, providing a scalable framework for similar predictive tasks. Furthermore, the study validates the model's stability by testing it across multiple computational environments, ensuring that its performance is consistent and not hardware-dependent. The use of Repeated Stratified K-Fold Cross-Validation adds further reliability and generalizability to the results, setting a standard for evaluation in machine learning applications.

#### **Conflict of Interest**

This unique replica is not being considered for publishing anywhere and has not been disseminated. There are no conflicts of interest to declare as a result.

#### **Funding Source**

There was no external funding for this study.

#### **Author Contributions**

Each author made an equal contribution to this research dissertation. They all looked over and verified the original manuscript's final draft.

#### Acknowledgments

We praise God and offer him all the glory. We also thank our families, the entire staff of the Department Management and Information Technology, ATBU Bauchi, and for their encouragement in making our study a success.

#### References

- Sunil, B. "AI-ML algorithm for enhanced performance management: A comprehensive framework using Backpropagation (BP) Algorithm". *International Journal of Science and Research Archive*, Vol.11, Issue.01, pp.1111-1127, 2024. https://doi.org/10.30574/ijsra.2024.11.1.0118
- [2] Adekanmbi, F. P., & Ukpere, W. I. "Sustaining organizational performance and employee wellbeing in the 4IR: the impact of leadership 4.0, PSYCAP, and high-performance HR practices". *EUREKA: Social and Humanities*, Vol.3, Issue.1, pp.24-39, 2022. https://doi.org/10.21303/2504-5571.2022.002403.
- [3] Maalouf, N. J. A., Rizk, N., Ramadan, M., Baydoun, H., Zakhem, N. B., Elia, J., Daouk, A., Sawaya, C., & Boutros, F. "The Effect of Human Resource Management Practices on Employee Retention in Private Universities in Lebanon". *International Journal of Professional Business Review*, Vol.8, Issue.9, pp.35-56, 2023. https://doi.org/10.26668/businessreview/2023.v8i9.3556.
- [4] Brown, T. C., O'Kane, P., Mazumdar, B., & McCracken, M. "Performance management: a scoping review of the literature and an agenda for future research". *Human Resource Development Review*, Vol.18, Issue.1, pp.47-82, 2018.
- [5] Kealey, A., & Naik, V. N. "Competency-Based Medical Training in Anesthesiology: Has It Delivered on the Promise of Better Education". *Anesthesia and Analgesia/Anesthesia & Analgesia*, 135(2), 223–229. Vol.135, Issue.2, pp.223-229, 2022.
- [6] Ansah, W. E. "An assessment of performance management system of ghana's local government". *International Journal of Academic Research in Business & Social Sciences*, Vol.14, Issue.1, pp.21-37, 2024. https://doi.org/10.6007/ijarbss/v14i1/19915
- [7] Gomez, C., Chessa, S., Fleury, A., Roussos, G., & Preuveneers, D. "Internet of Things for enabling smart environments: A technology-centric perspective". *Journal of Ambient Intelligence and Smart Environments*, Vol.11, Issue.1, pp.23-43, 2019. https://doi.org/10.3233/ais-180509

- [8] Singh, P., & Loncar, N. "Pay satisfaction, job satisfaction and turnover intent". *Relations Industrielles/Industrial Relations*, Vol.65, Issue.3, pp.470-490, 2010.
- [9] LeCun, Y., Bengio, Y., & Hinton, G. "Deep learning". *Nature*, Vol.521, Issue.7553, pp.436-444, 2015.
- [10] Shafie, B., Shahidan, S., Soek, P., Khai W. "Prediction of Employee Promotion Using Hybrid Sampling Method with Machine Learning Architecture", *Malaysian Journal of Computing*, Vol.8, Issue.1, pp.1264-1286, 2023.
- [11] Lin, M., Zhu, X., Hua, T., Tang, X., Tu, G., & Chen, X. "Detection of ionospheric scintillation based on xgboost model improved by smote-enn technique". *Remote Sensing*, Vol.13, Issue.13, pp.1-22, 2021.
- [12] Malik, E. F., Khaw, K. W., Belaton, B., Wong, W. P., & Chew, X. Y. "Credit card fraud detection using a new hybrid machine learning architecture". *Mathematics*, Vol.10, Issue.14, pp.80-96, 2022.
- [13] Mubarak, A. A., Cao, H., & Hezam, I. M. "Deep analytic model for student dropout prediction in massive open online courses". *Computers & Electrical Engineering*, 93, 107271. Vol.9, Issue.3, pp.107-271, 2021.
- [14] Jyoti, P. B. "Employee promotion: The types, benefits, & whom to promote". A post at Vantage Circle available. **2022.**
- [15] Bandi, G. N. S., Rao, T. S., & Ali, S. S. "Data Analytics Applications for Human Resource Management". *International Conference on Computer Communication and Informatics*, Vol.1, Issue.1, pp.31-34, 2021.
- [16] Jain, N., & Bhushan, M. "Transforming human resource perspective through HR analytics". In Management Dynamics in Digitalization Era. Vol.11, Issue.01, pp.23-45, 2020.
- [17] Jomthanachai, S., Wong, W. P. & Khaw, K. W. "An application of machine learning regression to festure selection: A study of logistics performance and economic attribute, Neural Computing and Applications". *Journal of Computing*, Vol.72, Issue.34, pp.15781-15805, 2022.
- [18] Aimran, N., Rambli, A., Afthanorhan, A., Mahmud, A., Sapri, A., & Aireen, A. "Prediction of Malaysian women divorce using machine learning techniques". *Malaysian Journal of Computing*, Vol.7, Issue.2, pp.1067-1081, 2022.
- [19] Pisal, N. S., Abdul-Rahman, S., Hanafiah, M., & Kamarudin, S. I. "Prediction of life expectancy for Asian population using machine learning algorithms". *Malaysian Journal of Computing*, Vol.7, Issue.2, pp.1150-1161, 2022.
- [20] Punnoose, R., & Ajit, P. "Prediction of employee turnover in organizations using machine learning algorithms". *International Journal of Advanced Research in Artificial Intelligence*, Vol.5, Issue.9, pp.22-26, 2016.
- [21] Garg, S., Sinha, S., Kar, A. K., & Mani, M. "A review of machine learning applications in Human Resource Management". *International Journal of Productivity and Performance Management*, Vol.7, Issue.3, pp.14-25, 2021.
- [22] Castellanous, S. "HR departments turn to AI-enabled recruiting in race for talent". A post at The Wall Street Journal available 2019.
- [23] Bolton, R., Dongrie, V., Saran, C., Ferrier, S., Mukherjee, R., Soderstrom, J., Brisson, S., & Adams, N. "The future of HR 2019: In the know or in the no". *A post at KPMG* available 2019.
- [24] Aleem, M., & Bowra, Z. A. "Role of training & development on employee retention and organizational commitment in the banking sector of Pakistan". *Review of Economics and Development Studies*, Vol.6, Issue.3, pp.639-650, 2020.
- [25] Hetland, J., Hetland, H., Bakker, A. B., & Demerouti, E. "Daily transformational leadership and employee job crafting: The role of promotion focus". *European Management Journal*, Vol.36, Issue.6, pp.746-756, 2018.

- [26] Zhu, H. "Research on human resource recommendation algorithm based on machine learning. Scientific Programming". *European Journal of Computer Science and Information Technology*, Vol.7, Issue.2, pp.12-25, 2021.
- [27] Aboki, N., A, "Development and design space exploration of deep convolution neural network for image recognition". *Neuro-inspired Systems*, Vol.1, Issue.5, pp.5111-5127, 2017. https://doi.org/10.1016/j.013654410.2022.12.012
- [28] Lillicrap, T. P., Santoro, A., Marris, L., Akerman, C. J., & Hinton, G. "Backpropagation and the brain". *Nature Reviews Neuroscience*, Vol.21, Issue.6, pp.335-346, 2020.
- [29] Rumelhart, D. E., Hinton, G. E., & Wiliams, R. J. "Learning representations by back-propagating errors". *Nature*, Vol.323, Issue.6088, pp.533-536, 1986.doi:10.1038/323533a0
- [30] Rajasekaran, S., & Pai, G. V. "Neural networks, fuzzy logic and genetic algorithm: synthesis and applications (with cd)". *PHI Learning Pvt. Ltd. Malaysian Journal of Computing*, Vol.7, Issue.2, pp.1050-1062, 2003.
- [31] Keawwiset, T., Temdee, P., & Yooyativong, T. "Employee classification for personalized professional training using machine learning techniques and SMOTE". *The 6th International Conference on Digital Arts, Media and Technology*, Vol.4, Issue.7, pp.376-379, 2024.
- [32] Nahato, K. B., Harichandran, K. N., & Arputharaj, K. "Knowledge mining from clinical datasets using rough sets and backpropagation neural network". *Computational and Mathematical Methods in Medicine*, Vol.1, Issue.1, pp.1-13, 2015.
- [33] Lather, S., Malhotra, R., Saloni, P., Singh, P., & Mittal, S. "Prediction of employee performance using machine learning techniques". In Proceedings of the 1st International Conference on Advanced Information Science and System, New York, NY, USA, pp.1-6, 2020. https://doi.org/10.1145/2272477.2272606

https://doi.org/10.1145/3373477.3373696.

- [34] Wang, X., & Zhang, Y. "Machine Learning Applications in Talent Management: A Comprehensive Review". *Journal of Applied Psychology*, Vol.47, Issue.1, pp.123-138, 2022.
- [35] Singh, H., Vishnavat, K., & Srinivasan, R. "Employee performance and leave management using data mining technique". *International Journal of Pure and Applied Mathematics*, 118, 2063. Vol.11, Issue.8, pp.20-63, 2024.
- [36] Jantan, H., Hamdan, A. R., & Othman, Z. A. "Human Talent Prediction in HRM using C4.5 Classification Algorithm". *International Journal on Computer Science and Engineering*, Vol.2, Issue.8, pp.2526-2534, 2010.